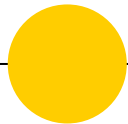


Pitch-up!

KPIs | Deck | Pitch





Pitch-up!

Preparamos
profesionalmente a
Startups para que salgan a
buscar inversores.

Postulá tu startup en
<https://bit.ly/pitch-up>



Contenidos

KPIs

A Key Performance Indicator (KPI) is a measurable value that demonstrates how effectively a company is achieving key business objectives.

Deck

An investor deck is a slide presentation designed to give a short summary of your company, your business plan and your startup vision.

Pitch

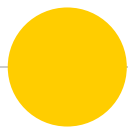
Pitching is an opportunity to introduce your business idea in a limited amount time – from a few seconds to a few minutes.

Key Performance Indicators (KPIs)

Las métricas que miran los inversores.



Walter Abrigo
CEO & Cofounder
Incutex Company Builders

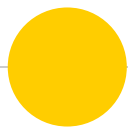


Investor Deck

El contenido que le interesa a los inversores.



Claudio Barahona Jacobs
Managing Partner
Alaya Capital Partners

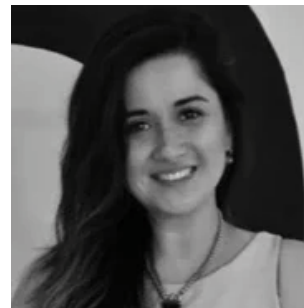


Elevator Pitch

Lo que tenés que contarle y mostrarle a los inversores en 3 minutos.



Maira Calzada
Operations Manager
Alaya Capital Partners



Nilce Díaz
Corporate Relations
Incutex Company Builder



Demo Day

- Incutex, Alaya y CorLab seleccionan las 5 startups más destacadas del programa.
- Estas 5 startups exponen en el Pitch-up! Demo day: 19 de noviembre a las 17 hs.



Francisco Frontalini
Especialista Técnico en Innovación
CorLab



Cronograma

- Postulaciones: 28/09 al 12/10.
- Selección Startups: 13 al 16/10 (mañana).
- Anuncio seleccionados: 16/10 (tarde).
- KPIs (Incutex): 20 de 16 a 17 hs y 23/10 de 12 a 13 hs.
- Investor Deck (Alaya): 27 de 16 a 17 hs y 30/10 de 12 a 13 hs.
- Elevator Pitch (Alaya e Incutex): 3/11 de 16 a 17 hs al 6/11 de 12 a 13 hs.
- Entregable final: 10/11.
- Selección 5 startups: Del 11 al 13/11.
- Reunión previa Demo Day: 17/11.
- Demo Day: 19/11 (investor deck y video-pitch 3').



Thanks!

Any **questions** ?

You can find us at

- @corlabgob
- info@corlab.gob.ar
- www.corlab.gob.ar